

EXHIBITION ON
Poultry Feeds, Poultry Equipment, Technology, Chicken Breeders,
Egg Farming Nutrition, Health, Bird Rearing Practices & Allied Industry



**POULTRY
EXPO**

22 23 24
MAY 2025
BIEC, Bangalore



ORGANIZED BY



**MEDIA DAY
MARKETING**

www.poultryindiaexpo.com



About the EXPO

The Poultry Expo aims to bring together the latest equipment, technology and practices on to one platform. The Three day event focuses on poultry industry, poultry feeds, poultry equipment, technology, Chicken breeders, egg farming nutrition, health, bird rearing practices and other equipment.

The Poultry Expo is an event designed to stimulate investment in the poultry industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the poultry sector.

The right technology, practices and equipment play a very crucial role in getting the right output in the poultry industry. The choice of right equipment and right quality is very important to create the perfect ground for a very successful poultry industry. Using the right tools and equipment will save you time and help you give your customers the exact things they are looking for and become the key ingredient in taking your business towards success.

Selecting the appropriate tools and maintaining their quality ensures efficient production, customer satisfaction, and overall growth in the industry.

The Poultry Expo in Bangalore, India from June 02nd to 4th 2025, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Poultry sector, ultimately benefiting all participants.

This Expo serves as a significant platform, connecting the latest Poultry technologies with professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.

The Poultry sector in INDIA

- India stands 3rd in World Egg Production with total Egg Production for 2022-23 estimated at 138.38 billion
- India Stands 5th in the world for Chicken meat production
- The Indian poultry market has seen a growth rate of 6.77% for egg and 7%~ 8% growth in chicken meat production taking the Indian market size to 1905 billion in the year 2022-23
- The poultry Meat accounts to about 51.14% of the total meat consumed from any single livestock
- The poultry sector in India is expected to grow at a CAGR of 8.1% from 2024 to 2032



Why should you exhibit in **POULTRY EXPO**

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.

EXHIBITOR Profile

- Breeds and origins of laying and broiler poultry
- Feeding systems
- Drinking systems
- Poultry Feed
- Feed additives
- Veterinary medicines
- Food safety solutions
- Poultry meat and egg products
- Slaughterhouses technology
- Refrigeration solutions
- Packaging techniques
- Egg sorting,
- Egg packing
- Egg Transportation
- Hatcheries & Incubators
- Animal Lighting
- Ventilation Systems
- Environmental Control Systems
- Feed mills
- Production lines equipment
- Breeding equipment
- Waste Treatment
- Laboratories equipment
- Immunization equipment
- Storage Technology
- Milling Technology
- Silos Automation Technology
- Drying technology
- Power generation
- Forage harvesting technology
- Feed production
- Allied Industry



What is special about the **POULTRY EXPO**

- Tailored stands as per budget and space requirements
- Sponsorships will widen market horizons
- Promote your product and overall brand
- Meet and greet with business prospects to build a larger business empire.
- An opportunity to launch a new product or services

VISITOR Profile

- Poultry Farmers
- Veterinarian Hospitals and Clinics
- Decision Makers
- CEO
- Livestock Farmers
- Dealers
- Distributors
- Wholesalers
- Traders
- Consultants
- Feed Millers
- Food Exporters
- Food Scientists
- Government Authorities
- Hotel and Restaurant Owners
- Processed Food Manufacturers
- Financial investors and Bankers



SPONSORSHIP OPTIONS



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Organizer



MEDIA DAY
MARKETING

TITLE SPONSOR

Rs. 25,00,000

DELIVERABLES

+ 18% GST

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Interview of Sponsor's CEO to be published in supporting media publications / Newsletters
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Branding on 12 poles (around the event venue)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website+ 18% GST



POWER SPONSOR

Rs. 20,00,000

DELIVERABLES

+ 18% GST

- Sponsor's Name will be incorporated in the event name(example: EXPO 'POWERED BY' in all publicity materials and website)
- Bare space of 160 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Back cover advertisement in Exhibition Directory (to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Powered By" on-site signages and backdrop
- 3 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Branding on 8 poles (around the event venue)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Power Sponsor" in the post-show report and event website



EVENT PARTNER

Rs. 16,00,000

DELIVERABLES

+ 18% GST

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Branding on 8 poles (around the event venue)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Rs. 12,00,000

DELIVERABLES

+ 18% GST

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 100 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- Branding on 6 poles (around the event venue)(to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Platinum Sponsor" in the post-show report and event website



DIAMOND SPONSOR

Rs. 10,00,000

DELIVERABLES

+ 18% GST

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 75 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- Branding on 4 poles (around the event venue)(to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



GOLD SPONSOR

Rs. 7,50,000

DELIVERABLES

+ 18% GST

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 50 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- Branding on 2 poles (around the event venue)(to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Rs. 5,00,000

DELIVERABLES

+ 18% GST

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



VISITOR BAG SPONSOR

Rs. 7,50,000

DELIVERABLES

+ 18% GST

- Name and logo on the Visitor Bag would give a good visibility to your brand and will help you create brand awareness in the Industry and the markets
- Distribution of Bags to visitors at the registration counter (Bags to be provided by the sponsor)
- Branding on the website as Visitor Bag sponsor
- Logo on the website with link to the company home page
- Logo in print material and advertisement material
- 50 sq mts stall in the expo
- One page advertisement in the Show Directory (to be provided by the sponsorer)
- Special Mention in the Post show report published in all publication



VISITOR BATCH SPONSOROR

Rs. 7,50,000

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Deliverables

- Exclusive branding of the sponsor's log as badge partner
- Logo and desired literature on the visitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



LANYARD SPONSOR

Rs. 7,50,000

Name and logo on the lanyard would give a good visibility to your brand and will help you create brand awareness in the Industry and the markets

- Branding on the website as Lanyard sponsor
- Logo on the website with link to the company home page
- Logo in print material and advertisement material
- One page advertisement in the Show Directory(to be provided by the sponsorer)
- Special Mention in the Post show report published in all publications



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: expo2@mediaday.co.in, **Website:** www.dwfexpo.com

About ORGANIZER

Media Day Marketing is a Hyderabad based leading B2B event organizing firm with a management team of marketing professionals having more than 20 years of Hands on experience handling successful events in the automotive, food processing, dairy, renewable energy, and e-mobility sectors being done in various parts of the country.

It has been our constant endeavor through our events to be able to reach more and more stake holders and MDM is constantly committed to provide the best to our stake holders.



STALL CHARGES (PSM)

SHELL SPACE

Rs. 8000/- per sqm (\$185) + GST

One Table, Two Chairs, 3 Spot Lights (9, 12) 4 Spot Lights (15, 18), Dust Bin, Electric Point, Fascia, Carpet.

BARE SPACE

Rs. 7500/- per sqm (\$165) + GST

Get in TOUCH



**MEDIA DAY
MARKETING**

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